



# **TRANSFORMATIONAL LEADERSHIP**

**Presented By Brett Odgers**



# HUMAN








**SYNERGY**







# GREAT TEAMS



# CONNECTED COMMITTED POWERFUL





# GREAT BANDS







# THE CULTURE

— COACH —





# BRETT ODGERS

TOP 100  
BUSINESS &  
LEADERSHIP  
COACHES IN THE WORLD













# MEDICAL







**CREATIVE**



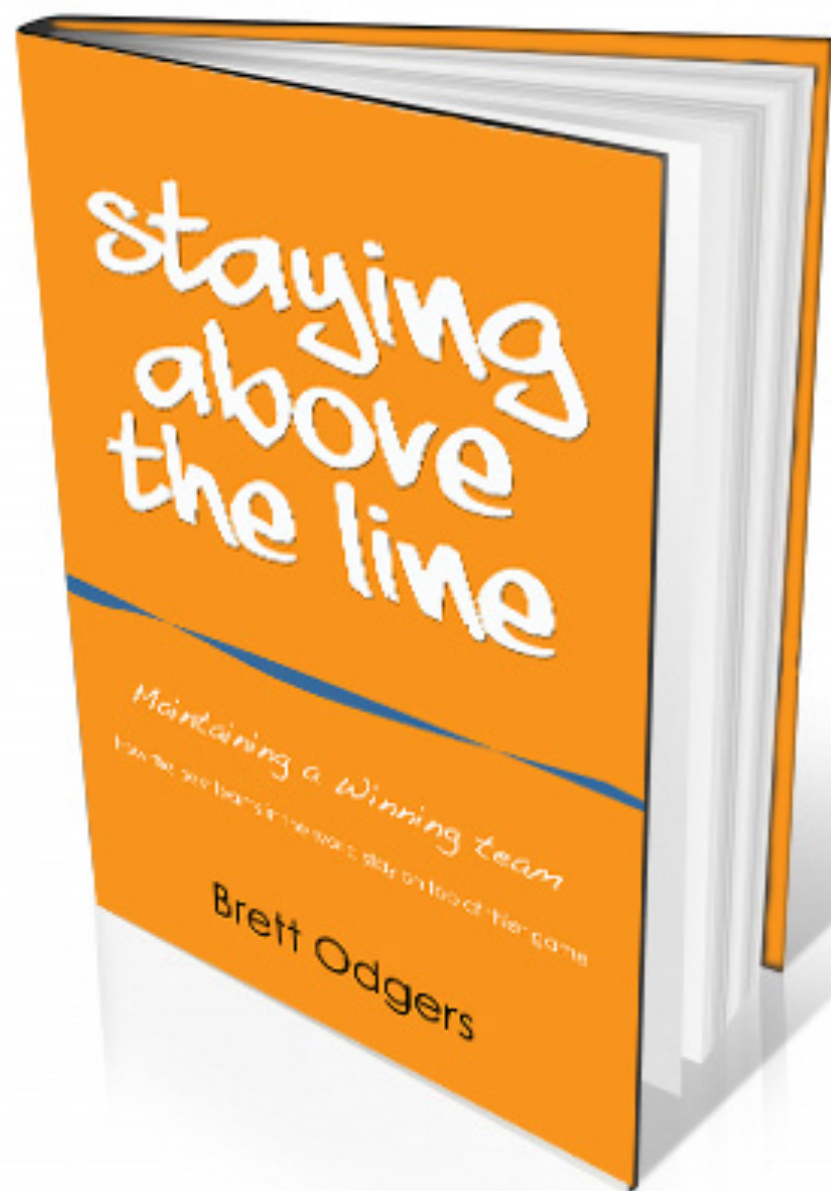
**DIRECTOR**



# COACH









# TURNAROUND





**YOU DON'T BUILD A  
BUSINESS  
YOU BUILD A TEAM  
AND THEY BUILD  
YOUR BUSINESS**





# 3 PROBLEMS





1.

**“GOOD PEOPLE ARE  
HARD TO FIND.”**



**DISCONNECTED, ISOLATED & LONELY**



**2.**

**“CONSTANT PROBLEMS  
& MISTAKES.**

**IF YOU WANT**

**SOMETHING DONE**

**RIGHT...”**





**WRONG FOCUS**

**3.**

**“HOW DO I GET MY  
TEAM TO GO THE  
EXTRA MILE?”**



# A HUGE GAP



**HOW DO  
WE KNOW  
IT'S TRUE?**





24% 16%

**ACTIVELY DISENGAGED**

HIGHLY  
DISENGAGED

DISENGAGED

HIGHLY  
ENGAGED





3

6

2









**GOOD NEWS**



# UNLOCK YOUR POTENTIAL







**LEADERSHIP**



**“LEADERSHIP IS NOT A  
RANK.. IT’S AN  
ATTITUDE”**





# WHAT IS CULTURE?



**YES YOU**







**PERSONAL**



**TEAM**



**BUSINESS**



**THE SAINTS**



A woman with long blonde hair, wearing chainmail armor, is shown in a dynamic pose. She holds a sword in her right hand and a shield in her left. The background is a dramatic, cloudy sky with a bright light source. The text "VICTIM OR VICTORIOUS" is overlaid in a white box with orange lettering.

**VICTIM OR VICTORIOUS**

**“The disadvantaged of  
the next generation  
Will be those who refuse  
to take responsibility  
For their behaviour,  
their outcomes, and their  
lives”**





# PEOPLE THAT ARENT WINNING

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**BLAME  
EXCUSES  
DRAMA**

**PLAYING BELOW THE LINE**





**100% RESPONSIBILITY**

**PEOPLE  
THAT  
THRIVE**

**NO BLAME  
NO EXCUSES  
NO DRAMA**







# Playing Above the Line



**LEADING PEOPLE**







**TEAM FIRST**





**LOOK**

**DICKHEADS EVERYWHERE!**





**HUNGRY**



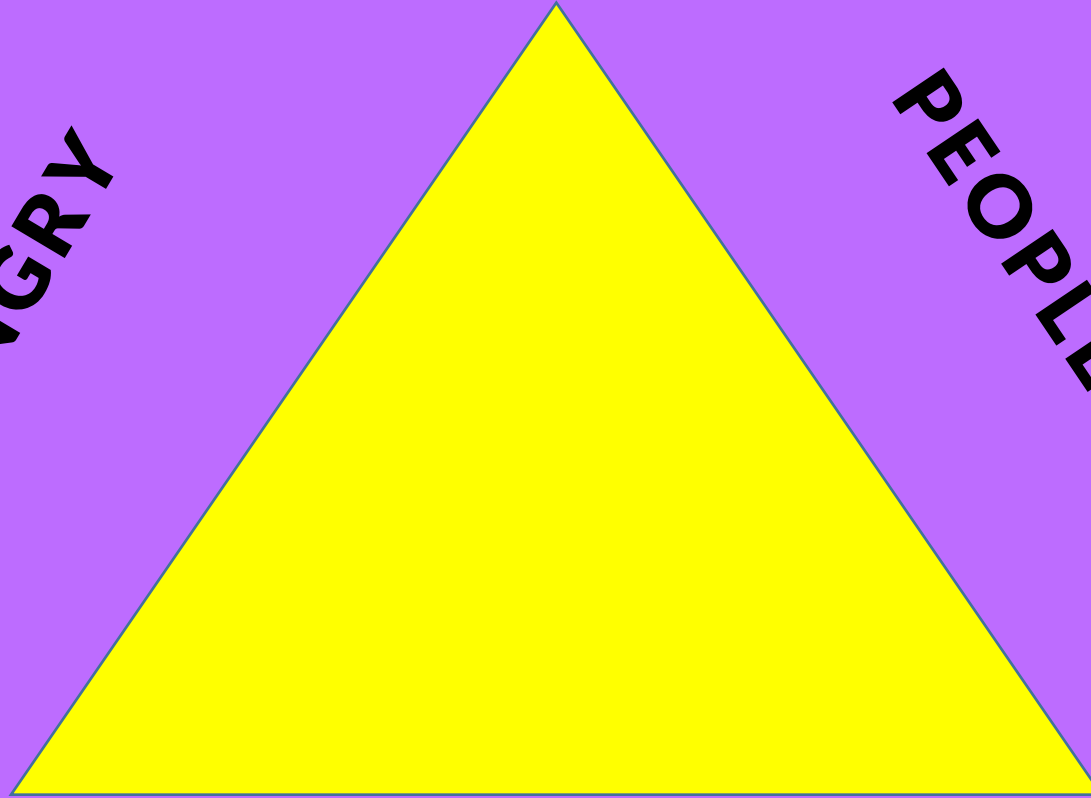
**HUMBLE**



**PEOPLE SMART**

**HUNGRY**

**PEOPLE SMART**



**HUMBLE**







**HUNGRY**



**WELL THERE'S YOUR  
PROBLEM**





**HUMBLE**







**SMART**



A close-up photograph of a woman with dark hair pulled back, wearing a dark fur coat with a white lace collar. She is holding a handgun to her ear with a serious expression. The background is dark and out of focus.

**ETRORDINARY  
RESULTS REQUIRE  
DIFFERENT  
MOTIVATION**





# MAN ON THE MOON



A woman in a black business suit and high heels stands on a wooden crate in a vast, cracked desert landscape. She is holding a telescope to her eye, looking towards the horizon. In the background, there are mountains under a clear blue sky. A large orange banner with white text is overlaid on the lower left portion of the image.

**A BRIGHT FUTURE**





# MEANING



**TRANSFORMATIONAL  
LEADERSHIP  
BETTER, LONGER  
LASTING RESULTS**







**EXTRAORDINARY RESULTS**



**LEADERS CREATE LEADERS**





**WHAT IF...**

**INSTEAD OF DISCONNECTED**

**A Beacon of BELONGING**



A vibrant stage performance with a man in a white t-shirt playing a guitar and a woman in a black outfit dancing. The scene is lit with warm, golden lights, creating a high-energy atmosphere. The background shows stage scaffolding and other performers.

**WHAT IF...**

**FOCUSSED ON WINS  
& SOLUTIONS**

**INSTEAD OF PROBLEMS**





A group of people are sitting around a campfire at night. The fire is bright and glowing, illuminating the scene. The sky is dark and filled with stars, with the Milky Way visible. The people are silhouetted against the fire. There are trees and bushes around the campsite, some with yellow leaves. The overall atmosphere is peaceful and cozy.

**WHAT IF...**

**INSTEAD OF REWARDS AND TRANSACTIONS**

**MOTIVATE  
WITH INSPIRATION**



# 48 Hr Challenge







**GO ALL - IN**







**IT'S MAGIC**



**WHO AM I TO BE BRILLIANT?**

**Actually, who are you not to be?  
...Your playing small doesn't serve the world.**





**YOU'VE GOT THIS**



**YOU'VE GOT THIS**



