



Imagination CAPITAL

The Secret to
Successful
Transformation



Imagine IF



What IF





Up Close & PERSONAL



LIFE *Narrowed*

DIFFERENT DAY

Same Stuff



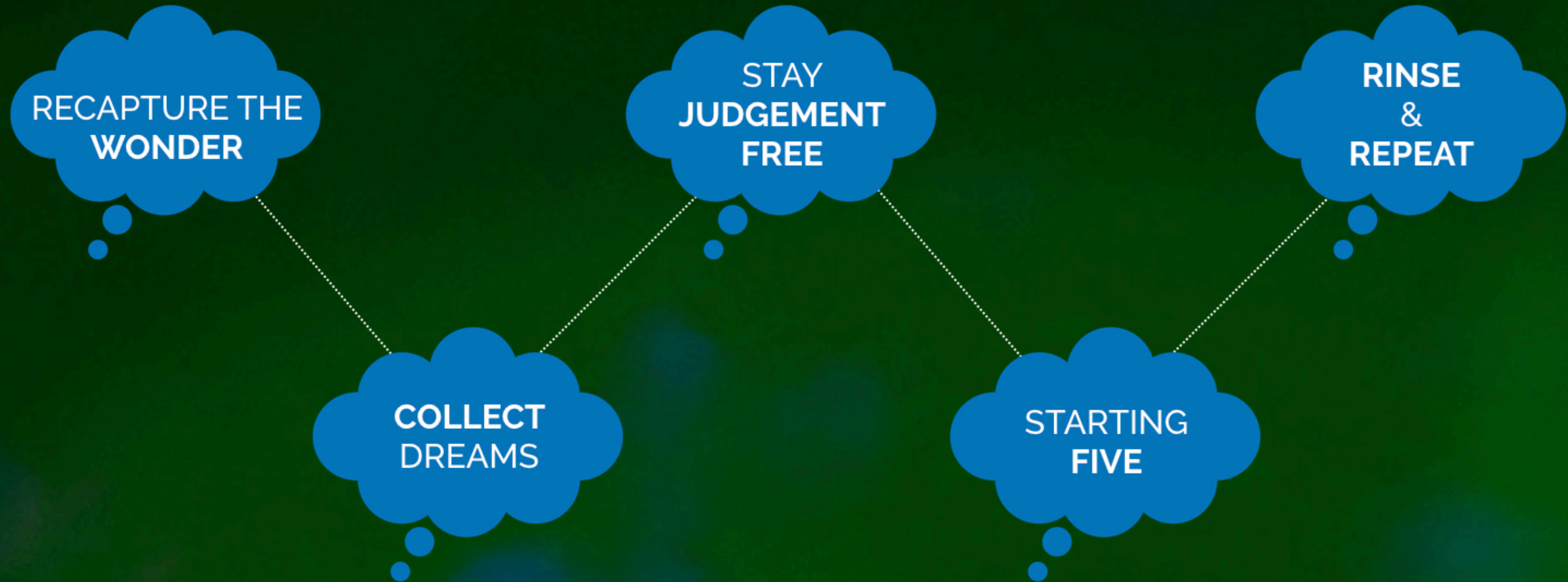


MAKE IT A *Habit*

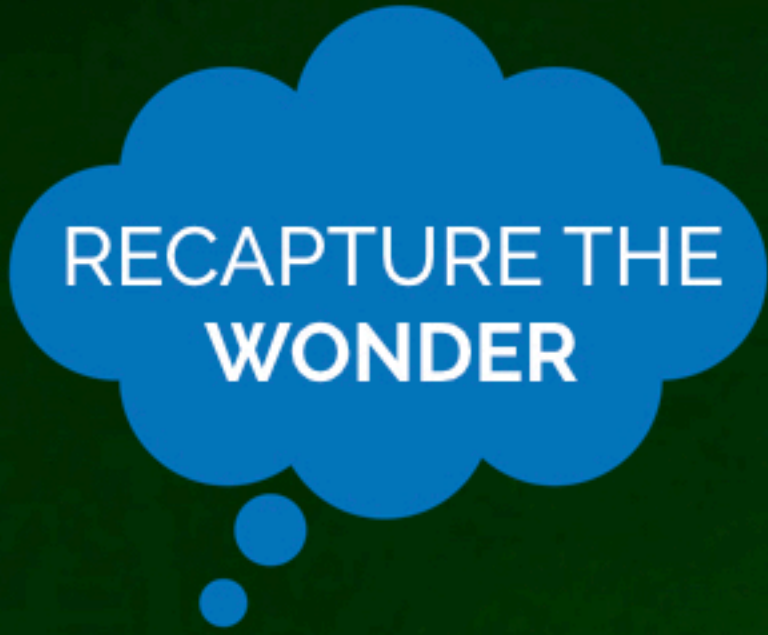
DIY DREAMING



DREAM MUSCLE *Bootcamp*



RECAPTURE THE *Wonder*



RECAPTURE THE
WONDER

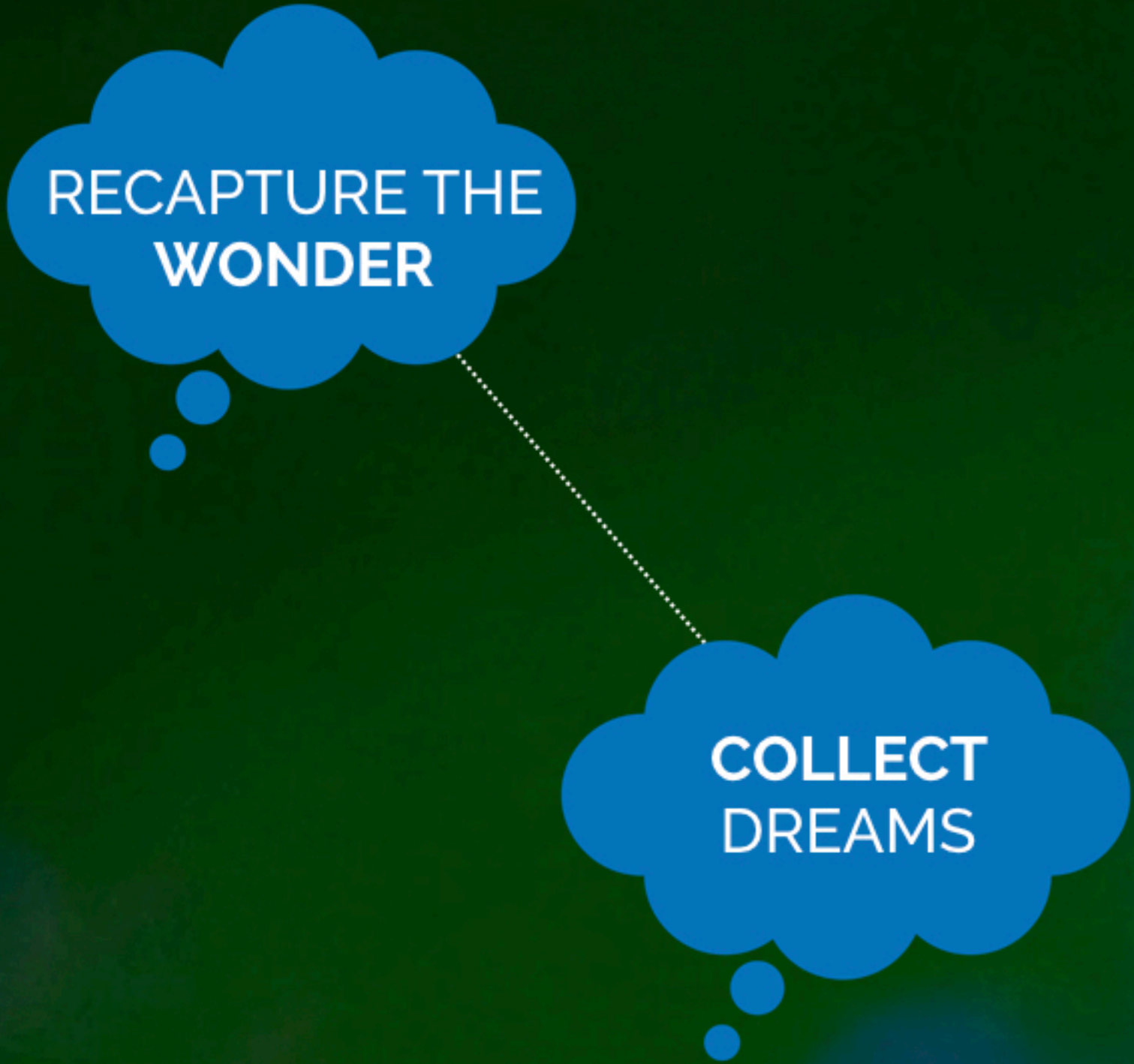
Limitless DREAMS





TAKE THE *Time*

COLLECT YOUR *Dreams*



RECAPTURE THE
WONDER

A diagram consisting of two blue thought bubbles connected by a dotted line. The top bubble contains the text 'RECAPTURE THE WONDER' and the bottom bubble contains 'COLLECT DREAMS'. Both bubbles have two smaller circles below them, suggesting a trail or flow.

COLLECT
DREAMS

An aerial photograph of a lush green rural landscape. In the foreground, the wicker basket of a hot air balloon is visible, with its ropes extending downwards. The landscape below is a patchwork of green fields, some with distinct patterns, and several small clusters of houses with red roofs. A network of roads and paths winds through the terrain. The word "Exploring" is written in a large, white, cursive font across the upper middle of the image.

Exploring



Learning

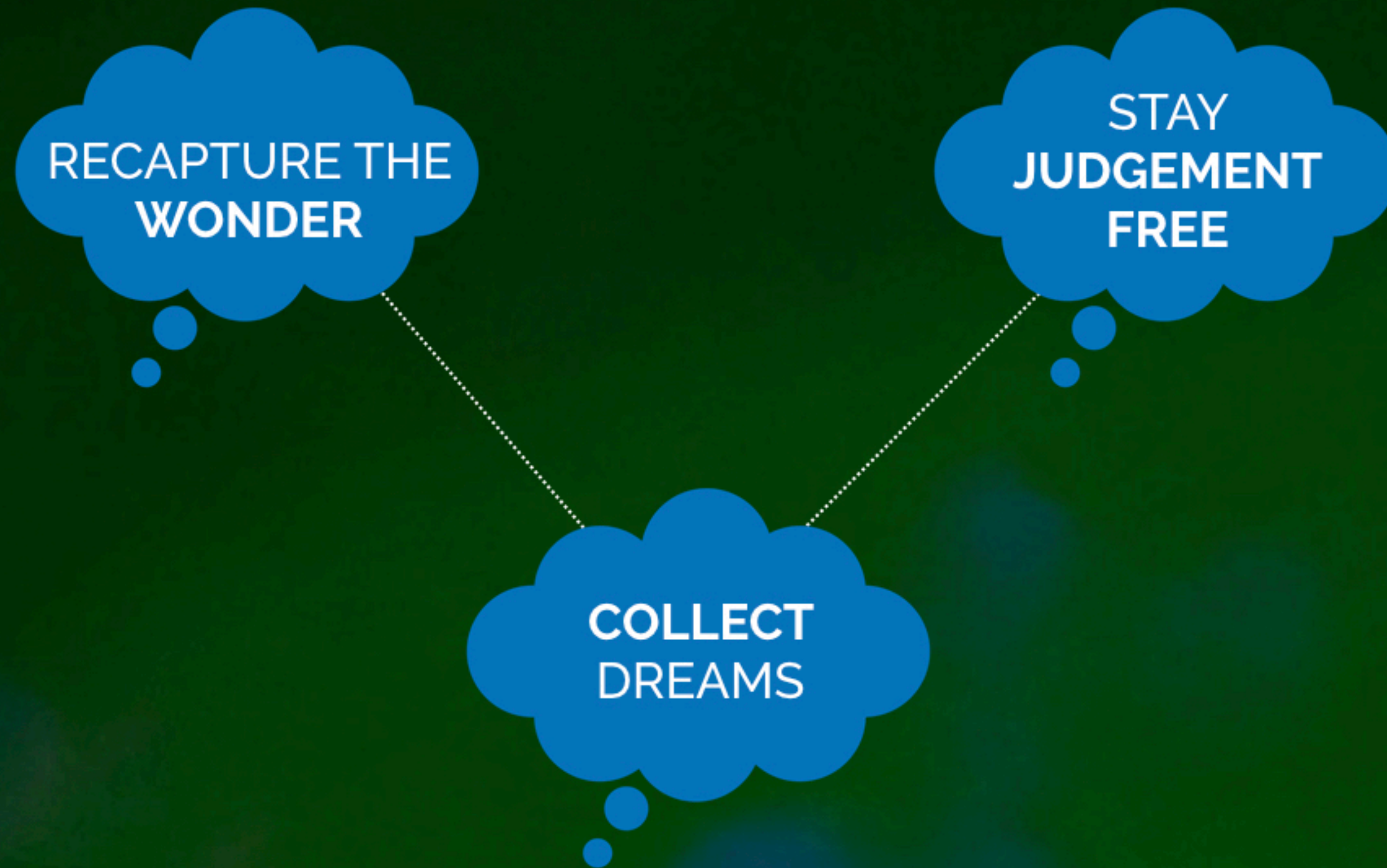
Challenging



Universe OF DREAMS



STAY *Judgement Free*



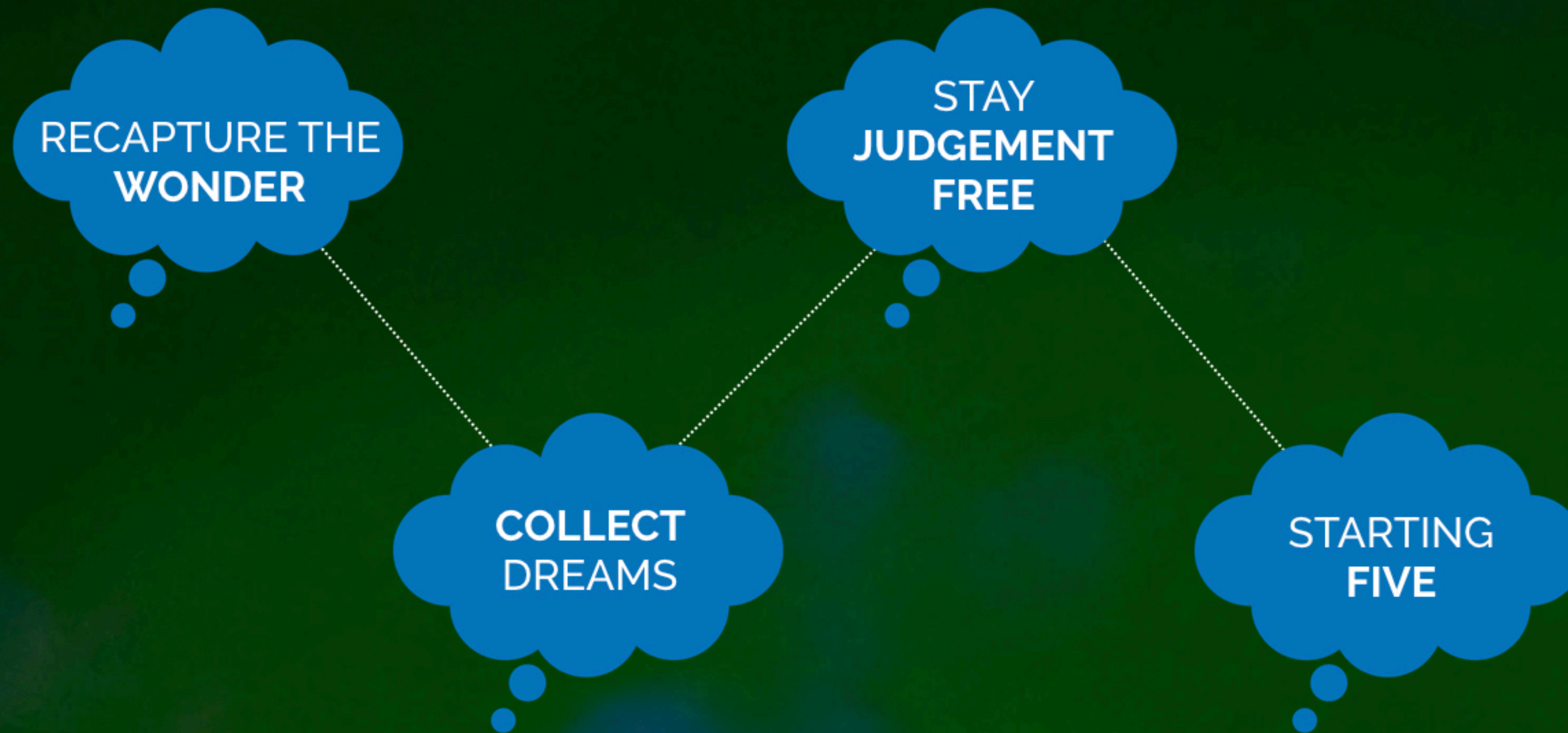
Destroyer OF DREAMS



GET *Excited*



START WITH *Five*



QUESTION THE *Norm*





Your STARTING FIVE

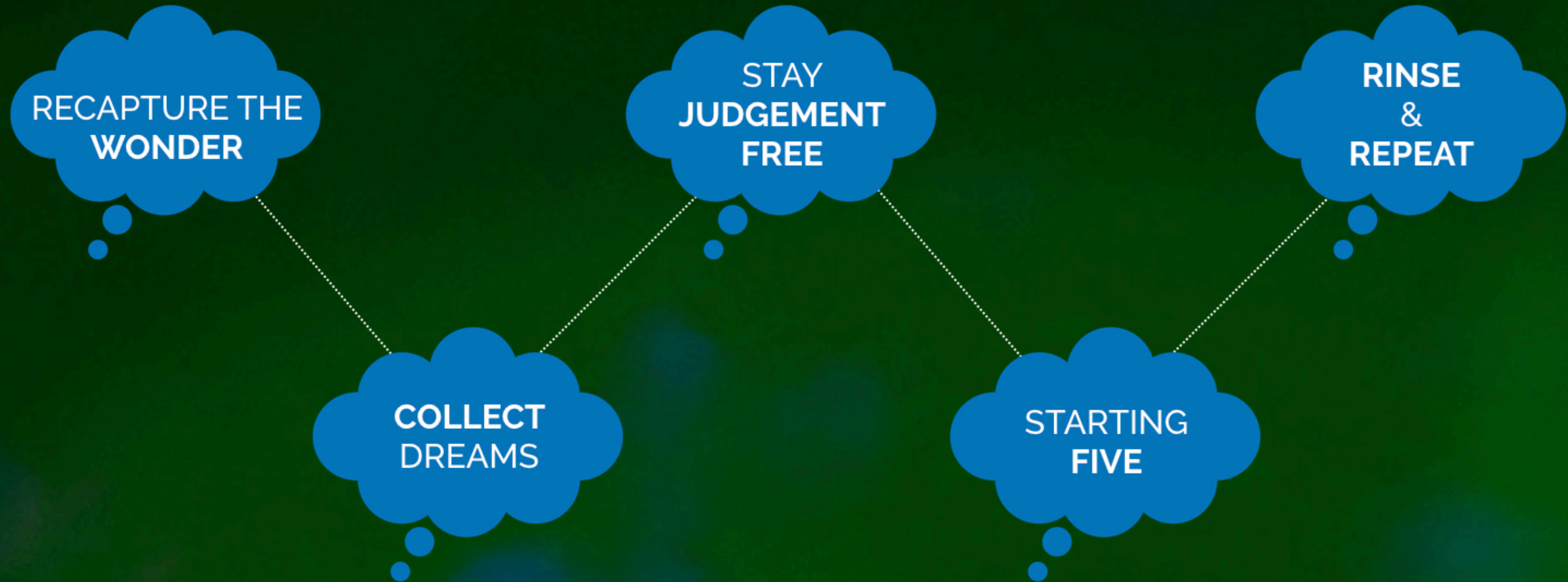
START *Small*

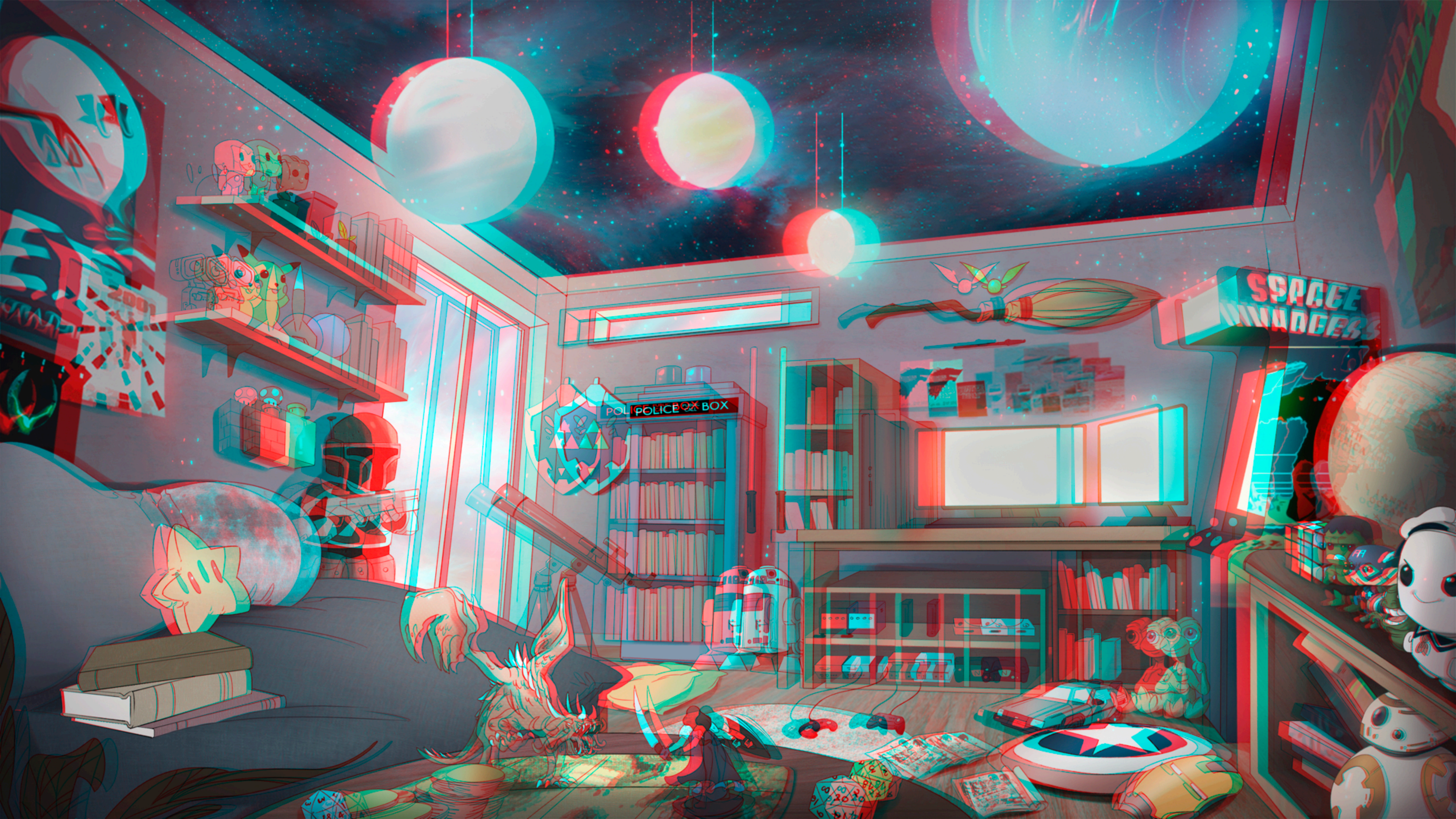


YOUR
Ta-Da Jar



RINSE & *Repeat*







Be the Hero IN YOUR OWN STORY





Wish Activist



Imagination
CAPITAL



DEVELOPMENT *Plan*

- Encourage curiosity & wonder
- Collect ideas - build an Ideas Buffet
- Create a judgement free zone
- Explore & celebrate adventures
- Regularly dip into the Ideas Buffet

30 DAY
Dream Challenge

BECOME AN *Action Hero*



@insearchofadventureshow



DREAM BIG, INNOVATE BIGGER

